

October 12, 2012

To: Jill Buck *c/o Ziopharm Oncology*

RE: Charlie Lustman at Celebrating Life and Liberty 2012

To Whom It May Concern:

John Theurer Cancer Center at HackensackUMC has had the distinct privilege of working with Charlie Lustman for the first time, and it was an extraordinary experience. Charlie's visit to John Theurer Cancer Center and performance at our annual Celebrating Life and Liberty event on September 28-30 was well received by both our patients and our staff.

John Theurer Cancer Center is among US News & World Reports' 50 best cancer centers, and is the highest ranked cancer center in New Jersey. Our 14 specialized divisions, state-of-the-art facilities, and world-class doctors serve 250+ patients a day. We have organized dozens if not hundreds of events over the years, and have experience with at least as many freelancers, talent acts, and third party organizations. By any measure, Charlie and his Made Me Nuclear campaign are second-to-none.

On Friday, September 28 Charlie visited John Theurer Cancer Center. He stopped by each of our three clinics to speak with and sing to our patients and staff, and by the end of the visit there was not a dry eye to be found. His overwhelming generosity, accessibility, and storytelling abilities affected everyone, and patients and staff members alike have asked about when he will be able to return.

At our Celebrating Life and Liberty Event on Sunday, September 30, Charlie delivered a performance of *A Simple Song* and *Do What You Love* that brought nearly 4,000 patients, caregivers, family, and friends to their feet. His energy, talent, and steadfast dedication to survivorship was inspiring to behold, and is a credit to the movement.

On behalf of all of our patients, caregivers, doctors, nurses and staff, I want to thank you for enabling Charlie to come perform for us. His message of hope and healing as well as his incredible energy was an inspiration to us all. We, or any other cancer center, would benefit tremendously by having Charlie come back to share his message, and we cannot wait to work with him again.

Sincerely,

Bryan Soltes
Vice President, Marketing and Business Development
John Theurer Cancer Center at HackensackUMC