



January 3, 2013

To: Dr. Jonathan Lewis c/o ZIOPHARM Oncology Inc

Re: Musical HOPE Campaign

I must admit, when I first spoke to Charlie over the phone, I was a little hesitant to move forward. In retrospect, I wish I would have moved faster and promoted his visit in a much bigger fashion. From the moment he entered our Pediatric infusion area until the time he completed his concert, he connected with patients and employees alike on a different level.

Before Charlie even made it on to our campus for the day, he was on the morning TV show circuit promoting his message. Once he made it on to campus, he started his day with us in our Pediatric Infusion area. He brought smiles to the faces of the patients and their loved ones. From there, he spent time in our outpatient Radiation and Chemotherapy departments where he shared his story with the patients and provided them empathy and understanding as he adeptly interacted with them. He also sang to our staff and even brought a big smile to one of our physicians when he sang his "Happy Birthday" song. After that, he brought his energy to the Inpatient unit where he found the ideal mix of musical message and caring listener to the patients he visited. From what I have been told by the Unit Director, one of her nurses, who has been contemplating leaving oncology, has decided to stay in the field after hearing Charlie's inspiring message. Finally, we completed the day with a concert which was co-sponsored with our local American Cancer Society office. Turnout was good and the message of hope once again resonated with every person in that auditorium.

In closing, I must say that I have been personally moved by Charlie's words and actions. His message has reminded me and others who work in this field of why we really got into this area in the first place and that reason is to make a difference in the lives of the people we take care of daily. Sometimes we forget this and go astray but when someone like Charlie Lustman walks in the door, you get drawn back to your core cause. I would strongly recommend the Musical HOPE campaign to others and I hope that he can join us on an annual basis.

Sincerely,

A handwritten signature in black ink, appearing to read "Jack Khashou", written in a cursive style.

Jack Khashou
Vice-President – Ochsner Cancer Institute

Ochsner Medical Center, a part of Ochsner Health System